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01

Introduction

About Artexpress

1. Leading the Future of Branding.
2. The Top Product Packaging Design Agency in Delhi.
3. Focus on creativity, innovation, and strategy in packaging design.
4. Design philosophy blends visual appeal with marketing intent.

02

Importance of Packaging Design

Importance of Packaging Design

Why Packaging Design Is More Important Than Ever

- Increases brand recall
- Conveys product quality
- Leaves a lasting unboxing memory
- Influences point-of-sale purchasing decisions

Who We Are: Creative, Strategic, Result-Driven

- No. 1 Delhi NCR-based Product Packaging Design Agency.
- Collaborate with startups, SMEs, and big brands.
- Strong packaging work in India.

03

Services Offered by Artexpress

Services Offered by Artexpress

Detailed Services

- Comprehensive range of services from end-to-end.
- Consistency from concept to consumer.

Brand Strategy and Conceptualization

- Understand your product, target market, and brand values.

Visual and Structural Design

- Structural packaging design
- Label design
- Box and carton designs
- Sustainable and eco-friendly packaging
- Custom dyelines

Packaging for All Industries

04

Why Choose Artexpress

Why Choose Artexpress

Innovative Designs That Sell

- Designs based on consumer psychology, market research, and visual trends.

Experienced Team

- Composed of graphic designers, branding strategists, copywriters, and packaging engineers.

Client-Centric Approach

- Personalized solutions, quick turnarounds, and attention to detail.

Green Packaging Solutions

- Future-friendly designs that reduce waste.

Packaging Design Trends We Set

- Minimalist packaging for clean aesthetics
- Strong typography for effective branding
- Retro and vintage features

05

Client Testimonials

Client Testimonials

1. Worked with over 5000+ brands across India.
2. Proven metrics and satisfied clients.

06

Get Started with Artexpress

Contact Information

Phone

+91 99998 55846

Email

enquiry@artexpress.in

Location

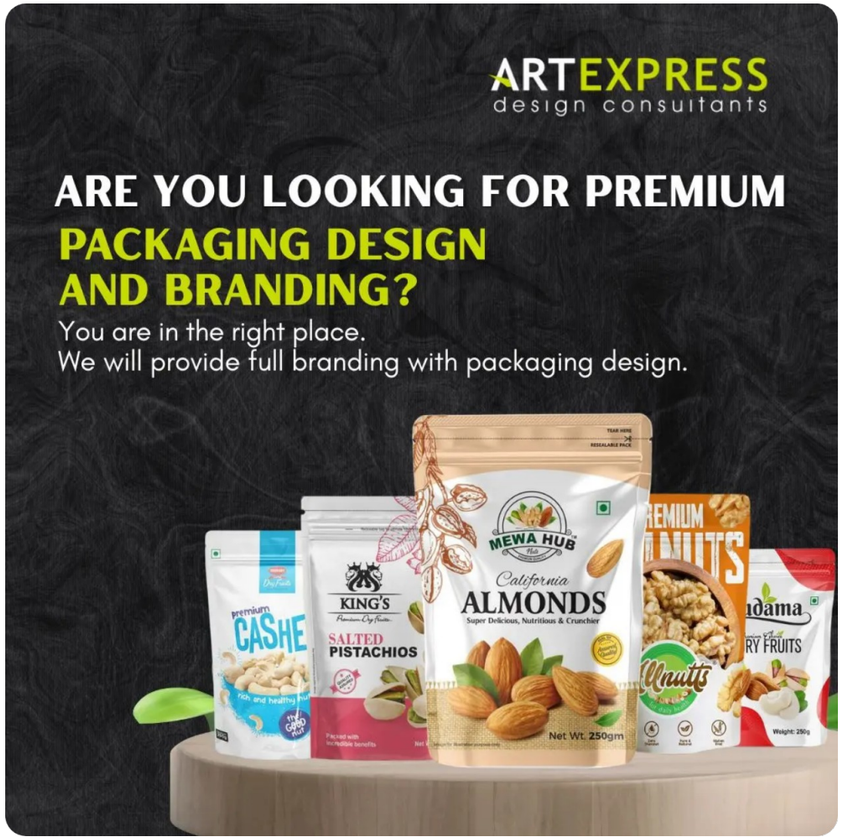
Noida Sector 62, Delhi NCR

07

Recognitions

Recognitions

ARTEXPRESS



Thank You